

Sun Pharmaceutical Industries Limited  
SUN HOUSE, Plot No. 201 B/1,  
Western Express Highway, Goregaon (E),  
Mumbai 400063, India  
Tel.: (91-22) 4324 4324 Fax.: (91-22) 4324 4343  
Website: [www.sunpharma.com](http://www.sunpharma.com)  
Email: [secretarial@sunpharma.com](mailto:secretarial@sunpharma.com)  
CIN: L24230GJ1993PLC019050



December 10, 2024

**National Stock Exchange of India Limited**  
Scrip Symbol: SUNPHARMA

**BSE Limited**  
Scrip Code: 524715

**Intimation of National Company Law Tribunal (“NCLT”) Convened Meeting and Connected Matters.**

**1. NCLT Convened Meeting**

Pursuant to the NCLT Order dated November 14, 2024, a meeting of the equity Shareholders of Sun Pharmaceutical Industries Limited will be held on Tuesday, January 21, 2025 at 3:00 P.M. IST (Indian Standard Time) through Video-Conferencing / Other Audio-Visual Means (“Meeting”), to consider, approve, the Scheme of Arrangement for amalgamation of five wholly-owned subsidiaries with the Company and Reclassification of general reserves into retained earnings

The Notice of the Meeting shall be released in due course.

**2. Intimation under Regulations 30 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Newspaper Advertisements**

The Company has published newspaper advertisements [All editions of Financial Express (in English) and Ahmedabad Edition of Financial Express (in Gujarati)] on December 10, 2024, containing information about the NCLT Convened Meeting for Equity Shareholders of the Company, as mentioned in the preceding paragraph.

Copies of newspaper clippings are attached as **Annexure A**. The same shall also be available on the website of the Company at [www.sunpharma.com](http://www.sunpharma.com).

For **Sun Pharmaceutical Industries Limited**

(Anoop Deshpande)  
**Company Secretary and Compliance Officer**  
ICSI Membership No.: A23983



TRADITIONAL PLAYERS LOOK TO COMPETE BETTER WITH BIG TECH FIRMS

# Omnicom takes aim at Big Tech, AI with \$13-bn Interpublic deal

DEBORAH MARY SOPHIA & URVI DUGAR  
December 9

### AD GIANT IN THE MAKING



The \$13.25-bn all-stock deal, has created world's largest ad agency

The combined firm to have revenue of over \$25 bn, based on 2023 figures. Omnicom, valued at \$20.2 bn, owns brands like BBDO and TBWA, while Interpublic owns McCann, Weber Shandwick, and Mediabrands, among others. Tech giants like Google and Amazon have in recent years, attracted marketing dollars away from traditional agencies by offering both ad tools and marketplaces to buy and sell them. Regulatory roadblocks had forced Omnicom and France's Publicis to call off their \$35 bn merger, back in 2013.

OMNICOM GROUP HAS struck a \$13.25 billion all-stock deal to buy rival Interpublic, creating the world's largest advertising agency as traditional players look to better compete with Big Tech firms amid accelerating use of AI. The deal, announced on Monday, is expected to attract regulatory scrutiny as it seeks to merge the world's third-largest ad buyer, Omnicom, with the fourth-largest: Interpublic. Both firms are based in New York.

Interpublic shareholders will receive 0.344 Omnicom shares for each share held, or \$35.58 based on Omnicom's last close. This represents a premium of 21.6% to Interpublic's close on Friday. Interpublic's shares, down more than 10% year to date, were up nearly 15% in pre-

market trading. Omnicom fell 4%. The combined firm would have revenue of over \$25 billion, based on 2023 figures. It would compete with the UK's WPP and France's Publicis Groupe, which generated annual revenue of \$18.97 billion and \$13.86 billion, respectively. Omnicom, valued at \$20.2 billion, owns brands such as

BBDO and TBWA, while Interpublic owns McCann, Weber Shandwick, and Mediabrands, among others.

Tech giants like Alphabet-owned Google and Amazon have in recent years attracted marketing dollars away from traditional agencies by offering both advertising tools and marketplaces to buy and sell them.

Soaring use of AI tools that allow businesses to create ads cheaper and faster has also squeezed traditional agencies, forcing them to scramble to develop similar in-house tools to retain clients.

With more tech-driven solutions coming into the market, Moffett Nathanson analyst Michael Nathanson said he was concerned the underlying value

proposition of an ad agency's offering would remain pressured. "An integration of this size would be unprecedented and likely challenging. The winners in this kind of transaction could end up being the newco's biggest rivals who would use the deal to try to steal clients and talent," Nathanson said.

Regulatory roadblocks had forced Omnicom and Publicis to call off their \$35 billion merger, which would have created the world's biggest advertising group, in 2013.

Meanwhile, Publicis' early investments in data and AI technology have helped it weather the changes in the industry better than rivals. Omnicom shareholders will own 60.6% of the combined firm and Interpublic investors the rest. The deal is likely to close in the second half of 2025 and generate annual cost savings of \$750 million. —REUTERS

# Verdict is clear: Mega merger unlikely to threaten WPP's stupendous lead in India

ALOKANANDA CHAKRABORTY  
New Delhi, December 9

THE OMNICOM-INTERPUBLIC COMBINE can topple WPP after becoming the world's largest advertising agency network. But not in India. Globally, Omnicom (\$20.2 bn) is the bigger of the two partners (\$10.9 bn), but in India, IPG is at least three times larger than Omnicom, and WPP is double the size of IPG. Together, they will be a credible threat to WPP's dominance but they would still not make it to the No 1 spot, says an industry veteran. Deals of this scale are never

straightforward despite the initial euphoria. Individual agency brands have to compete with each other for clients as their parent firms fight for self-preservation, hamstrung by cost-cutting clients on the one hand and trespassing tech companies on the other.

For instance, tech and e-commerce giants including Google, Meta, Amazon and Flipkart together reported advertising revenues exceeding ₹60,000 crore during the financial year 2023-24, a 9% increase from ₹55,053 crore the previous financial year, as per Registrar of Companies filings.

Globally, Omnicom is the bigger of the two partners; but in India, IPG is at least three times larger than Omnicom, and WPP is double the size of IPG.

"Don't be surprised if the Omnicom-Interpublic merger means the death of some venerable old advertising brands, India included," says Sandeep Goyal, chairman of Rediffusion. "The holding companies hopefully end up with stronger balance sheets. But in the process some brands get ratio-

nalised, 'right-sized' or even eliminated. Which is sad - JWT and Y&R have vanished."

There are other ticklish issues such as managing conflicts of interest that will inevitably arise from the agencies in the merged entity servicing clients in the same categories. For instance, OMG (Omnicom Media Group) manages all media responsibilities for Tata Motors' passenger vehicle division, including digital, TV, print, OOH, and creative duties. On the other hand, BMW India is an automobile client of Interpublic's (IPG) Team Dynamic. IPG also has an automotive division called IPG

Automotive, which has built relationships with key OEMs and tier 1 suppliers in the region. And what about Amazon? Just recently, OMG bagged the media business ending out the incumbent IPG's Initiative. "It is not impossible though and much depends on how the businesses are assigned to agencies," says the expert. "Globally, WPP agencies have handled P&G, Reckitt and Lever brands without much fuss. But that can take time."

Pinaki Dasgupta, professor of marketing, IMI, New Delhi, says the merged entity might have to negotiate some creativity-related challenges as well.

# SVOD audience falls 2% in India: Report

FE BUREAU  
New Delhi, December 9

INDIA'S SUBSCRIPTION VIDEO-ON-DEMAND (SVOD) audience base has witnessed a slight decline, dropping by 2%, from 153 million in 2023 to 150.6 million in 2024, according to The Ormax SVOD Audience Report: 2024.

The SVOD segment's stagnation underscores the dynamics of India's price-sensitive market, where platforms must navigate user preferences carefully to maintain growth, the report said. Further, the contraction comes despite the country's

overall digital video audience standing at 547.3 million, with 72% still opting for ad-supported video-on-demand (AVOD) services.

One of the standout findings in the 2024 report is the increasing role of Connected TVs (CTVs) in India's streaming ecosystem.

Currently, 36% of urban SVOD audiences use CTV devices to stream content, leading to a rise in co-viewing habits. Notably, 66% of CTV viewers consume content alongside family members, prompting platforms to develop inclusive content catering to varied age groups and life stages.

**SBI STATE BANK OF INDIA**  
Stressed Assets Management Branch : 4th Floor, Old LHO Building, Lal Darwaja, Ahmedabad-380001. Phone: 079-26580795/26581081. E-mail: team3samb.ahm@sbi.co.in

**SARFAESI E-AUCTION / M/S. B. NANJJI ENTERPRISES LTD**  
TOTAL 38 PLOTS, AREA: 181994 SQ. MTRS

Non Agriculture Open Plots (38), Total Land Measuring 1,81,994 Sq.Mtrs. at B/H. Railway Station Mahemdabad, Dist. Kheda, Gujarat - 387130.

Reserve Price : Rs. 29.40 Cr  
Location: RPWV + M7V Mahemdabad, Gujarat

Date of Auction : 18.12.2024

For more details read Times of India & Divya Bhaskar (Gujarat Edition) newspapers dated 01.12.2024, or Please Visit: www.sbi.co.in and https://ebkray.in/  
Contact: (1) Authorised Officer - Gaurang Anand (Mob: 7600038903)  
(2) Case Officer - Ronak Parmar (Mob: 7600050349)

Date: 10.12.2024 Authorized Officer, State Bank of India

**ASIAN**  
Asian Warehousing Limited  
CIN: L01403MH2012PLC230719

Registered Office: 508, Dalal Road, Naranar Point, Mumbai, Maharashtra, India, 400021  
Tel: 022-22812000 | Email: info@asianw.com | Website: www.asianw.com

**NOTICE OF POSTAL BALLOT**  
Members are hereby informed that pursuant to the provisions of Section 108 and Section 110, and other applicable provisions, if any, of the Companies Act, 2013, ("Act") including any statutory modification or re-enactment thereof for the time being in force, read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, ("Rules"), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and the Secretarial Standard on General Meetings issued by The Institute of Company Secretaries of India ("SS-2"), each as amended, and in accordance with the requirements prescribed by the Ministry of Corporate Affairs ("MCA") for holding general meetings/conducting postal ballot process through e-Voting vide General Circular No. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, read with other relevant circulars issued in this regard, the latest being General Circular No. 09/2024 dated September 19, 2024 (collectively referred to as "MCA Circulars"), to transact the following special business by passing Special Resolutions, by way of postal ballot only, by voting through electronic means ("remote e-Voting").

**Sr. No. Description of the Special Resolutions**

- To alter the object clause of the Memorandum of Association of the Company.
- Appointment of Mrs. Sangeta Vijay Kumar (DIN:10704866) as an Independent Director.

Pursuant to the MCA circulars, the Company has completed the dispatch of electronic copies of the Postal Ballot Notice along with the explanatory statement on Monday, December 9, 2024 through electronic mode to those Members whose email addresses are registered with the Company/Depository participant(s) as on December 6, 2024 ("Cut-off Date").

This said Notice is also available on the website of the Company: www.asianw.com the relevant section of the website of BSE Limited ("BSE"): www.bseindia.com on which the Equity Shares of the Company are listed and on the website of National Securities Depository Limited ("NSDL"): www.evoting.nsdl.com.

In accordance with the provisions of the MCA Circulars, Members can vote only through e-voting process. The voting rights of the Members shall be reckoned on the basis of the equity shares of the Company held by them as on the Cut-off Date. Any person who is not a shareholder of the Company as on the Cut-off Date shall treat the Postal Ballot Notice for information purposes only.

The Company has engaged the services of National Securities Depository Limited ("NSDL") for the purpose of providing remote e-Voting facility to its members. The e-voting facility will be available during the following period:

Commencement of e-voting: 9:00 a.m. (IST) on Tuesday, December 10, 2024  
End of e-voting: 5:00 p.m. (IST) on Wednesday, January 8, 2025

Cut-off Date for eligibility to vote: Friday, December 6, 2024

The e-voting facility will be disabled by NSDL immediately after 5:00 p.m. (IST) on Wednesday, January 8, 2025.

Members who have not registered their e-mail address are requested to register the same (i) with the Depository Participant(s) where they maintain their demat accounts, if the shares are held in electronic form, and (ii) Members holding shares in physical mode, who have not registered / updated their e-mail address with the Company, are requested to register / update their e-mail address by submitting Form ISR-1 (available on the website of the Company at www.rtxports.com) duly filled and signed along with requisite supporting documents to Link Intime India Private Limited at C-101, 247 Park, L B S Marg, Vikhroli (West), Mumbai - 400 083.

The Board of Directors of the Company has appointed Mr. Hemanshu Upadhyay (Membership No. ACS-48800, CP No. 20259 of Ms. HRU & Associates, Practising Company Secretaries, as the Scrutinizer to scrutinize the postal ballot process in fair and transparent manner.

In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on: 022-4886 7000 or send a request to (Sagar S. Gudhate) at evoting@nsdl.com.

The Scrutinizer will submit his report to the Chairman or to any person authorized by the Chairman after the completion of scrutiny of the e-voting, and the result will be announced within 48 hours from the conclusion of e-voting i.e. 5:00 p.m. (IST) on Friday, January 10, 2025 and will be displayed on the Company's website www.asianw.com and on the website of NSDL: www.evoting.nsdl.com, and communicated to the Stock Exchange, Depositories and the Registrar and Share Transfer Agent.

For Asian Warehousing Limited  
Sd/-  
Bhavik R. Bhimiyani  
Chairman & Managing Director  
DIN: 00160121

Place: Mumbai  
Date: December 9, 2024

**उदयपुर विकास प्राधिकरण, राजस्थान**  
No. :- F-2(01)A/Contract/2024-25/186-188 Date: 06/12/2024

**ई-निविदा सूचना**  
उदयपुर विकास प्राधिकरण द्वारा जारी ई-निविदा सूचना संख्या: 47 / 2024-25 के निविदा कार्य संख्या- 01 (Development Nehru Garden as Theme Based Park on Public Private Partnership (PPP) Model). की तिथियों में निम्नानुसार संशोधन किया गया है, ऑनलाइन निविदा प्रपत्र डाउनलोड / अपलोड एवं EMD, Tender Fee & Processing Fee Online दिनांक: 24.12.2024 को सायं: 6:00 बजे तक जमा की जा सकेंगे एवं दिनांक: 26.12.2024 को प्रातः 11:00 बजे तक निविदा बंद होगी। अन्य शर्तें यथावत रहेंगी।

अधीनस्थ अधिकारी - विद्युत उदयपुर विकास प्राधिकरण  
आ.सं.सक/सी/24/8822

**NEELKANTH NEELKANTH LIMITED**  
(FORMERLY KNOWN AS R T EXPORTS LIMITED)  
Corporate Identity Number (CIN): L68100MH1980PLC022582  
508, Dalal Road, Jammalal Bajaj Marg, Nariman Point, Mumbai 400021  
Tel: 022-22812000 Email: headoffice@rtexports.com Website: www.rtexports.com

**NOTICE OF POSTAL BALLOT**  
Members are hereby informed that pursuant to Section 110 read with Section 108 and other applicable provisions, if any, of the Companies Act, 2013, ("Act") including any statutory modification or re-enactment thereof for the time being in force, read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, ("Rules"), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and the Secretarial Standard on General Meetings issued by The Institute of Company Secretaries of India ("SS-2"), each as amended, and in accordance with the requirements prescribed by the Ministry of Corporate Affairs ("MCA") for holding general meetings/conducting postal ballot process through e-Voting vide General Circular No. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, read with other relevant circulars issued in this regard, the latest being General Circular No. 09/2024 dated September 19, 2024 (collectively referred to as "MCA Circulars"), to transact the following special business by passing Special Resolution, by way of postal ballot only, by voting through electronic means ("remote e-Voting").

**Sr. No. Description of the Special Resolution**

- Appointment of Mrs. Sangeta Vijay Kumar (DIN:10704866) as an Independent Director.

Pursuant to the MCA circulars, the Company has completed the dispatch of electronic copies of the Postal Ballot Notice along with the explanatory statement on Monday, December 9, 2024 through electronic mode to those Members whose email addresses are registered with the Company/Depository participant(s) as on December 6, 2024 ("Cut-off Date").

This said Notice is also available on the website of the Company: www.rtxports.com the relevant section of the website of BSE Limited ("BSE"): www.bseindia.com on which the Equity Shares of the Company are listed and on the website of National Securities Depository Limited ("NSDL"): www.evoting.nsdl.com.

In accordance with the provisions of the MCA Circulars, Members can vote only through e-voting process. The voting rights of the Members shall be reckoned on the basis of the equity shares of the Company held by them as on the Cut-off Date. Any person who is not a shareholder of the Company as on the Cut-off Date shall treat the Postal Ballot Notice for information purposes only.

The Company has engaged the services of National Securities Depository Limited ("NSDL") for the purpose of providing remote e-Voting facility to its members. The e-voting facility will be available during the following period:

Commencement of e-voting: 9:00 a.m. (IST) on Tuesday, December 10, 2024  
End of e-voting: 5:00 p.m. (IST) on Wednesday, January 8, 2025  
Cut-off Date for eligibility to vote: Friday, December 6, 2024

The e-voting facility will be disabled by NSDL immediately after 5:00 p.m. (IST) on Wednesday, January 8, 2025.

Members who have not registered their e-mail address are requested to register the same (i) with the Depository Participant(s) where they maintain their demat accounts, if the shares are held in electronic form, and (ii) Members holding shares in physical mode, who have not registered / updated their e-mail address with the Company, are requested to register / update their e-mail address by submitting Form ISR-1 (available on the website of the Company at www.rtxports.com) duly filled and signed along with requisite supporting documents to Link Intime India Private Limited at C-101, 247 Park, L B S Marg, Vikhroli (West), Mumbai - 400 083.

The Board of Directors of the Company has appointed Mr. Hemanshu Upadhyay (Membership No. ACS-48800, CP No. 20259 of Ms. HRU & Associates, Practising Company Secretaries, as the Scrutinizer to scrutinize the postal ballot process in fair and transparent manner.

In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on: 022-4886 7000 or send a request to (Sagar S. Gudhate) at evoting@nsdl.com.

The Scrutinizer will submit his report to the Chairman or to any person authorized by the Chairman after the completion of scrutiny of the e-voting, and the result will be announced within 48 hours from the conclusion of e-voting i.e. 5:00 p.m. (IST) on Friday, January 10, 2025 and will be displayed on the Company's website www.rtxports.com and on the website of NSDL: www.evoting.nsdl.com, and communicated to the Stock Exchange, depositories and the registrar and Share Transfer agent.

For Neelkanth Limited  
Sd/-  
Yogesh Thakarsew Dawda  
Chairman & Wholetime Director  
DIN: 01767642

Place: Mumbai  
Date: December 9, 2024

### INDIA STANDS OUT



Following Trump's win, a developer told local media about new deals. Like others, Indian firms buy land, build high-rises, sell the units and pay a fee to use 'Trump' name, which is putting India even more squarely in Trump Organization's sights

Mehta told local media that the Trump sons had discussed coming to India in the first half of 2025 to promote the new projects. In 2018, Donald Trump Jr. drew ethical scrutiny by visiting India and booking a talk on geopolitics. He backed down mid-trip, saying, "I'm here as a businessman."

The Trump Organization, based in New York, declined to answer specific questions about its India plans.

"Over the past decade, we have been involved in some of the most iconic and successful projects in India," a company spokesman said in a statement. "We are incredibly proud of the strength of the Trump Brand and everything we have achieved in the region, and look forward to many more," she said.

A 38-story tower has been rising slowly from former marshland in Kolkata. The building was started by a local developer, Unimark. In the summer of 2016, a licensing deal turned "Unimark Eterna" into Trump Tower Kolkata — and buyers flocked to purchase units, even at higher prices. In interviews last month, sales agents and apartment owners in Kolkata said the Trump name was a part of the building's appeal. Many also said they were frustrated by construction delays, and worried about Unimark's financing.

At a temporary sales site for the Trump Tower Kolkata, a coffee-table book features a photo of Donald Trump Jr. A line on the first page advertises: "Your home — an address so powerful, a letter would reach you from any part of the world. With just the Trump name. And yours."

The pitch is working. Sumit Bhalotia, an accountant at a Kolkata law firm, said he had made a down payment toward a \$700,000 apartment near the end of the first Trump administration. —NYT

**KERALA AGRO MACHINERY CORPORATION LTD**  
(A Govt. of Kerala undertaking) Athani, Ernakulam - 683 585, Kerala  
Tele. No (0484)-2474301 (5 lines)

**E-TENDER NOTICE**

- KAMCO/M.T.S./EOI/24-25/12 Expression of Interest (EOI) for Employment agencies to manage listing and maintenance of KAMCO products on leading e-commerce platforms Dated 08.12.2024
- KAMCO/M.T.S./EOI/24-25/14 Expression of Interest (EOI) for Employment of agencies for multi-media content creation of KAMCO corporate video Dated 03.12.2024
- KAMCO/M.T.S./EOI/24-25/15 Expression of Interest (EOI) for Distributorship or Dealership in various States of India Dated 05.12.2024
- KAMCO/M.T.S./EOI/24-25/16 Expression of Interest (EOI) for Strategic Import Partnerships in Affordable Agricultural Machinery for the KAMCO Ite Brand Dated 06.12.2024

Visit our website: www.kamcoindia.com / contact: Materials Dept.  
Sd/-  
Apply tenders: www.etenders.kerala.gov.in Managing Director  
08/12/2024

**MITSU CHEM PLAST LIMITED**  
CIN: L25111MH1988PLC048925  
Regd. Office: 329, Gala Complex, 3rd Floor, Din Dayal Upadhyay Marg, Mulund (West), Mumbai - 400 080, Maharashtra, India.  
Tel No. : 022 - 2592 0055 | Fax: 022 - 2592 0077  
Email: investor@mitsuchem.com | Website: www.mitsuchem.com

**NOTICE**  
NOTICE is hereby given to the Members of Mitsu Chem Plast Limited (the "Company") pursuant to the provisions of Section 108 and Section 110 of the Companies Act, 2013 read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014, Secretarial Standard-2 on general meeting, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 including any statutory modification(s), clarification(s), substitution(s) or re-enactment(s) thereof for the time being in force, guidelines prescribed by the Ministry of Corporate Affairs, for holding general meetings/conducting postal ballot process through e-voting vide General Circular Nos. 14/2020 dated 8 April 2020, 17/2020 dated 13 April 2020, 20/2020 dated May 5, 2020, read with other relevant circulars including the latest being 9/2023 dated September 25, 2023 issued by the Ministry of Corporate Affairs ("MCA Circulars"), that the following special business are proposed for consideration by the Members of the Company through Postal Ballot by voting through electronic means only ("e-voting").

**Item No. Description of the Special Resolution**

- Re-appointment of Ms. Neha Huddar (DIN: 00092245) as an Independent Director of the Company for a second term of 5 years commencing from February 01, 2025.
- Re-appointment of Mr. Jagdish L. Dedhia (DIN: 01639945) as Chairman & Whole-Time Director of the Company.
- Re-appointment of Mr. Sanjay M. Dedhia (DIN: 01552883) as Managing Director of the Company.
- Re-appointment of Mr. Manish M. Dedhia (DIN: 01552841) as Managing Director & CFO of the Company.

In compliance with the above-mentioned provisions and the MCA circulars, the Company has circulated the electronic copies of the Postal Ballot Notice along with the Explanatory Statement pertaining to the aforementioned resolution to those members whose names appear in the Register of Members/list of Beneficial Owners maintained by the Company/Depositories as at close of business hours on Friday, December 06, 2024 (i.e. Cut-off date) and whose email address were registered with the Depository Participant(s) as on the Cut off date.

In this regard, the Notice of the Postal Ballot can be downloaded from the website of the Company at www.mitsuchem.com and from the website of Bigshare Services Private Limited at www.bigshareonline.com. The Notice is also displayed on the website of BSE Limited (www.bseindia.com), where the shares of the Company are listed.

The Company has engaged the services of Bigshare Services Private Limited for the purpose of providing e-voting facility to all its Members. The voting period will commence from Wednesday, December 11, 2024, IST at 9:00 a.m. and end on Thursday January 09, 2025, IST at 5:00 p.m. The e-voting mode shall be disabled by Bigshare services Private Limited for voting thereafter.

Members who have not registered their email address and mobile numbers, are requested to register/update the same with the Company's Registrar and Share Transfer Agent, Bigshare Services Private Limited on its website at https://bigshareonline.com/InvestorRegistration.aspx.

The Board of Directors has appointed Ms. Shreya Shah, Practising Company Secretary, as the Scrutinizer for conducting the Postal Ballot/e-voting process in a fair and transparent manner.

For any queries/grievances relating to voting by electronic means, Members are requested to write at votes@bigshareonline.com or call on toll free no. 1800 22 54 22, on all working days during business hours.

The Results of the e-voting by Postal Ballot will be declared not later than 48 hours of conclusion of the voting through Postal Ballot at the Registered Office of the Company. Such Results, along with the Scrutinizer's Report, will be available on the Company's website www.mitsuchem.com and will be forwarded to BSE Limited.

For MITSU CHEM PLAST LIMITED  
Sd/-  
Jagdish Dedhia  
Chairman & Whole-Time Director  
(DIN:01639945)

Place: Mumbai  
Date: December 09, 2024



TRADITIONAL PLAYERS LOOK TO COMPETE BETTER WITH BIG TECH FIRMS

# Omnicom takes aim at Big Tech, AI with \$13-bn Interpublic deal

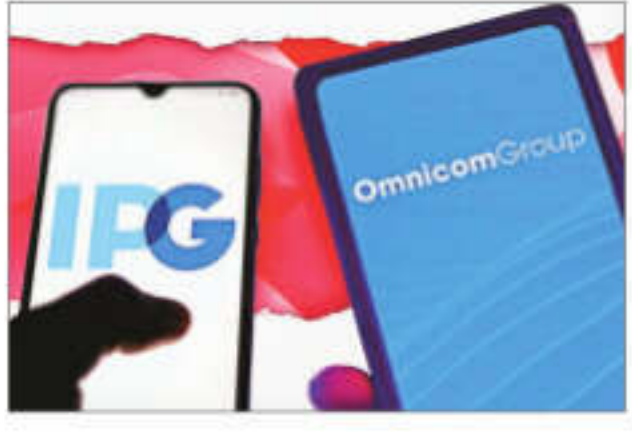
DEBORAH MARY SOPHIA & URVI DUGAR  
December 9

**OMNICOM GROUP HAS** struck a \$13.25 billion all-stock deal to buy rival Interpublic, creating the world's largest advertising agency as traditional players look to better compete with Big Tech firms amid accelerating use of AI.

The deal, announced on Monday, is expected to attract regulatory scrutiny as it seeks to merge the world's third-largest ad buyer, Omnicom, with the fourth-largest, Interpublic. Both firms are based in New York.

Interpublic shareholders will receive 0.344 Omnicom shares for each share held, or \$35.58 based on Omnicom's last close. This represents a premium of 21.6% to Interpublic's close on Friday. Interpublic's shares, down more than 10% year to date, were up nearly 15% in pre-

## AD GIANT IN THE MAKING



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■ The combined firm to have revenue of over \$25 bn, based on 2023 figures

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■ Regulatory roadblocks had forced Omnicom and France's Publicis to call off their \$35 bn merger, back in 2013

market trading. Omnicom fell 4%. The combined firm would have revenue of over \$25 billion, based on 2023 figures. It would compete with the UK's WPP and France's Publicis Groupe, which generated annual revenue of \$18.97 billion and \$13.86 billion, respectively.

Omnicom, valued at \$20.2 billion, owns brands such as BBDO and TBWA, while Interpublic owns McCann, Weber Shandwick, and Mediabrand, among others.

Tech giants like Alphabet-owned Google and Amazon have in recent years attracted marketing dollars away from traditional agencies by offering both advertising tools and marketplaces to buy and sell them.

With more tech-driven solutions coming into the market, Moffett Nathanson analyst Michael Nathanson said he was concerned the underlying value

proposition of an ad agency's offering would remain pressured. "An integration of this size would be unprecedented and likely challenging. The winners in this kind of transaction could end up being the newco's biggest rivals who would use the deal to try to steal clients and talent," Nathanson said.

Regulatory roadblocks had forced Omnicom and Publicis to call off their \$35 billion merger, which would have created the world's biggest advertising group, in 2013.

Meanwhile, Publicis' early investments in data and AI technology have helped it weather the changes in the industry better than rivals. Omnicom shareholders will own 60.6% of the combined firm and Interpublic investors the rest. The deal is likely to close in the second half of 2025 and generate annual cost savings of \$750 million.

—REUTERS

# Luxury property market is a boon to Trump's biz

ALEX TRAVELLI & SUHASINI RAJ  
New Delhi/Kolkata, December 9

## INDIA STANDS OUT



■ Following Trump's win, a developer told local media about new deals. Like others, Indian firms buy land, build high-rises, sell the units and pay a fee to use 'Trump' name, which is putting India even more squarely in Trump Organization's sights

Mehta told local media that the Trump sons had discussed coming to India in the first half of 2025 to promote the new projects. In 2018, Donald Trump Jr. drew ethical scrutiny by visiting India and booking a talk on geopolitics. He backed down mid-trip, saying, "I'm here as a businessman."

The Trump Organization based in New York, declined to answer specific questions about its India plans.

"Over the past decade, we have been involved in some of the most iconic and successful projects in India," a company spokeswoman said in a statement. "We are incredibly proud of the strength of the Trump Brand and everything we have achieved in the region, and look forward to many more," she said.

A 38-storey tower has been rising slowly from former marshland in Kolkata. The building was started by a local developer, Unimark. In the summer of 2016, a licensing deal turned "Unimark Eternia" into Trump Tower Kolkata — and buyers flocked to purchase units, even at higher prices.

In interviews last month, sales agents and apartment owners in Kolkata said the Trump name was a part of the building's appeal. Many also said they were frustrated by construction delays, and worried about Unimark's financing.

At a temporary sales site for the Trump Tower Kolkata, a coffee-table book features a photo of Donald Trump Jr. in line on the first page advertises: "Your home — an address so powerful, a letter would reach you from any part of the world. With just the Trump name. And yours."

The pitch is working. Sumit Bhalotia, an accountant at a Kolkata law firm, said he had made a down payment toward a \$700,000 apartment near the end of the first Trump administration. —NYT

# Verdict is clear: Mega merger unlikely to threaten WPP's stupendous lead in India

ALOKANANDA CHAKRABORTY  
New Delhi, December 9

**THE OMNICOM-INTERPUBLIC COMBINE** can topple WPP after becoming the world's largest advertising agency network. But not in India. Globally, Omnicom (\$20.2 bn) is the bigger of the two partners (\$10.9 bn); but in India, IPG is at least three times larger than Omnicom, and WPP is double the size of IPG. Together, they will be a credible threat to WPP's dominance but they will still not make it to the No 1 spot," says an industry veteran.

Deals of this scale are never straightened despite the initial euphoria. Individual agency brands have to compete with each other for clients as their parent firms fight for self-preservation, hamstrung by cost-cutting clients on the one hand and trespassing tech companies on the other.

For instance, tech and e-commerce giants including Google, Meta, Amazon and Flipkart together reported advertising revenues exceeding ₹60,000 crore during the financial year 2023-24, a 9% increase from ₹55,053 crore the previous financial year, as per Registrar of Companies filings.

Globally, Omnicom is the bigger of the two partners; but in India, IPG is at least three times larger than Omnicom, and WPP is double the size of IPG

"Don't be surprised if the Omnicom-Interpublic merger means the death of some venerable old advertising brands, India included," says Sandeep Goyal, chairman of Rediffusion. "The holding companies hopefully end up with stronger balance sheets. But in the process some brands get 'ratio-

nalised', 'right-sized' or even eliminated. Which is sad - JWT and Y&R have vanished."

There are other ticklish issues such as managing conflicts of interest that will inevitably arise from the agencies in the merged entity servicing clients in the same categories. For instance, OMG (Omnicom Media Group) manages all media responsibilities for Tata Motors' passenger vehicle division, including digital, TV, print, OOH, and creative duties. On the other hand, BMW India is an automobile client of Interpublic's (IPG) Team Dynamic. IPG also has an automotive division called IPG

Automotive, which has built relationships with key OEMs and tier 1 suppliers in the region. And what about Amazon? Just recently, OMG bagged the media business edge out the incumbent IPG's Initiative.

"It is not impossible though and much depends on how the businesses are assigned to agencies," says the expert. "Globally, WPP agencies have handled P&G, Reckitt and Lever brands without much fuss. But that can take time."

Pinaki Dasgupta, professor of marketing, IMI, New Delhi, says the merged entity might have to negotiate some creativity-related challenges as well.

# SVOD audience falls 2% in India: Report

FE BUREAU  
New Delhi, December 9

**INDIA'S SUBSCRIPTION VIDEO-ON-DEMAND (SVOD)** audience base has witnessed a slight decline, dropping by 2%, from 153 million in 2023 to 150.6 million in 2024, according to The Ormax SVOD Audience Report 2024.

The SVOD segment's stagnation underscores the dynamics of India's price-sensitive market, where platforms must navigate user preferences carefully to maintain growth, the report said. Further, the contraction comes despite the country's

overall digital video audience standing at 547.3 million, with 72% still opting for ad-supported video-on-demand (AVOD) services.

One of the standout findings in the 2024 report is the increasing role of Connected TVs (CTVs) in India's streaming ecosystem.

Currently, 36% of urban SVOD audiences use CTV devices to stream content, leading to a rise in co-viewing habits. Notably, 66% of CTV viewers consume content alongside family members, prompting platforms to develop inclusive content catering to varied age groups and life stages.

**SBI STATE BANK OF INDIA**  
Stressed Assets Management Branch : 4th Floor, Old LHO Building, Lal Darwaja, Ahmedabad-380001. Phone: 079-26580795/26581081. E-mail: team3samb.ahm@sbi.co.in

**SARFAESI E-AUCTION : M/S. B NANJJI ENTERPRISES LTD**  
TOTAL 38 PLOTS, AREA: 181994 SQ. MTRS

Non Agriculture Open Plots (38), Total Land Admeasuring 1,81,994 Sq.Mtrs. at B/H. Railway Station Mahemdabad, Dist. Kheda, Gujarat - 387130.

Reserve Price : Rs. 29.40 Cr  
Location: RP9W+M7V Mahemdabad, Gujarat

Date of Auction : 18.12.2024

For more details read Times of India & Divya Bhaskar (Gujarat Edition) newspapers dated 01.12.2024, or Please Visit : [www.sbi.co.in](http://www.sbi.co.in) and <https://ebkray.in/>  
Contact: (1). Authorised Officer - Gaurang Anand (Mob: 7600038903)  
(2). Case Officer - Ronak Parmar (Mob: 7600050349)  
Date : 10.12.2024 Authorised Officer, State Bank of India

**ASIAN**  
Asian Warehousing Limited  
CIN: L01403MH2012PLC230719  
Registered Office: 508, Dalal House, J.B.Marg, Nariman Point, Mumbai, Maharashtra, India, 400021  
Tel: 022-22812000 | Email: [info@asianw.com](mailto:info@asianw.com) | Website: [www.asianw.com](http://www.asianw.com)

**NOTICE OF POSTAL BALLOT**

Members are hereby informed that pursuant to the provisions of Section 108 and Section 110, and other applicable provisions, if any, of the Companies Act, 2013, ("Act") (including any statutory modification or re-enactment thereof for the time being in force), read with Rule(s) 20 and 22 of the Companies (Management and Administration) Rules, 2014, ("Rules"), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and the Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India ("SS-2"), each as amended, and in accordance with the requirements prescribed by the Ministry of Corporate Affairs ("MCA") for holding general meetings/conducting postal ballot process through e-Voting wide General Circular No(s). 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, read with other relevant circulars issued in this regard, the latest being General Circular No. 09/2024 dated September 19, 2024 (collectively referred to as "MCA Circulars"), to transact the following special business by passing Special Resolutions, by way of postal ballot only, by voting through electronic means ("remote e-Voting").

Sr. No.	Description of the Special Resolutions
1	To alter the object clause of the Memorandum of Association of the Company.
2	Appointment of Mrs. Sangeeta Vijay Kumar (DIN:10704866) as an Independent Director.

Pursuant to the MCA circulars, the Company has completed the dispatch of electronic copies of the Postal Ballot Notice along with the explanatory statement on Monday, December 9, 2024 through electronic mode to those Members whose email addresses are registered with the Company (depository participant(s)) as on December 6, 2024 ("Cut-off Date").

The said Notice is also available on the website of the Company: [www.asianw.com](http://www.asianw.com) and on the website of National Securities Depository Limited (NSDL): [www.evoting.nsdl.com](http://www.evoting.nsdl.com)

In accordance with the provisions of the MCA Circulars, Members can vote only through e-voting process. The voting rights of the Members shall be reckoned on the basis of the equity shares of the Company held by them as on the Cut-off Date. Any person who is not a shareholder of the Company as on the Cut-off Date shall treat the Postal Ballot Notice for information purposes only.

The Company has engaged the services of National Securities Depository Limited ("NSDL") for the purpose of providing remote e-Voting facility to its members. The e-voting facility will be available during the following period:

Commencement of e-voting:	9:00 a.m. (IST) on Tuesday, December 10, 2024
End of e-voting:	5:00 p.m. (IST) on Wednesday, January 8, 2025
Cut-off Date for eligibility to vote:	Friday, December 6, 2024

The e-voting facility will be disabled by NSDL immediately after 5:00 p.m. (IST) on Wednesday, January 8, 2025.

Members who have not registered their e-mail address are requested to register the same (i) with the Depository Participant(s) where they maintain their demat accounts, if the shares are held in electronic form, and (ii) Members holding shares in physical mode, who have not registered / updated their e-mail address with the Company, are requested to register / update their e-mail address by submitting Form ISR-1 (available on the website of the Company at [www.rtxports.com](http://www.rtxports.com)) duly filled and signed along with requisite supporting documents to Link Intime India Private Limited at C-101, 247 Park, L B S Marg, Vikhroli (West), Mumbai - 400 083.

The Board of Directors of the Company has appointed Mr. Hemanshu Upadhyay (Membership No. ACS-46800, CP No. 20259 of M's. HRU & Associates, Practising Company Secretaries, as the Scrutinizer to scrutinize the postal ballot process in fair and transparent manner.

In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or call on: 022-4886 7000 or send a request to (Sagar S. Gudhate) at [evoting@nsdl.com](mailto:evoting@nsdl.com)

The Scrutinizer will submit his report to the Chairman or to any person authorized by the Chairman after the completion of scrutiny of the e-voting, and the result will be announced within 48 hours from the conclusion of e-voting i.e. 5:00 p.m. (IST) on Friday, January 10, 2025 and will be displayed on the Company's website [www.asianw.com](http://www.asianw.com) and on the website of NSDL [www.evoting.nsdl.com](http://www.evoting.nsdl.com) and communicated to the Stock Exchange, Depositories and the Registrar and Share Transfer Agent.

For Asian Warehousing Limited  
Sd/-  
Bhavik R. Bhimjani  
Chairman & Managing Director  
DIN: 00160121

Place: Mumbai  
Date: December 9, 2024

**उद्योग विकास प्राधिकरण, राजस्थान**  
No. :- F-2(01)Acc/Contract/2024-25/186-188 Date: 06/12/2024

**ई-निविदा संशोधन सूचना**

उद्योग विकास प्राधिकरण द्वारा जारी ई-निविदा सूचना संख्या: 47 / 2024-25 के निविदा कार्य संख्या- 01 (Development Nehru Garden as Theme Based Park on Public Private Partnership (PPP) Mode). की तिथियों में निम्नानुसार संशोधन किया गया है, ऑनलाईन निविदा प्रप्रत डाउनलोड/अपलोड एवं EMD, Tender Fee & Processing Fee Online दिनांक: 24.12.2024 को सायं: 6:00 बजे तक जमा की जा सकेंगे एवं दिनांक: 26.12.2024 को प्रातः 11:00 बजे तक निजी बिड खोली जावेगी। अन्य शर्तें यथावत रहेगी।

अतिरिक्त अधिकृत - विक्रम उद्योग विकास प्राधिकरण  
का.सं.सं.सं./बी./24/8822

**NEELKANTH**  
NEELKANTH LIMITED  
(FORMERLY KNOWN AS R T EXPORTS LIMITED)  
Corporate Identity Number (CIN): L68100MH1980PLC22562  
508, Dalal House, Jammal Bajaj Marg, Nariman Point, Mumbai 400021  
Tel: 022-22812000 Email: [headoffice@rteports.com](mailto:headoffice@rteports.com) Website: [www.rteports.com](http://www.rteports.com)

**NOTICE OF POSTAL BALLOT**

Members are hereby informed that pursuant to Section 110 read with Section 108 and other applicable provisions, if any, of the Companies Act, 2013, ("Act") (including any statutory modification or re-enactment thereof for the time being in force), read with Rule(s) 20 and 22 of the Companies (Management and Administration) Rules, 2014, ("Rules"), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and the Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India ("SS-2"), each as amended, and in accordance with the requirements prescribed by the Ministry of Corporate Affairs ("MCA") for holding general meetings/conducting postal ballot process through e-Voting wide General Circular No(s). 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020 read with other relevant circulars issued in this regard, the latest being General Circular No. 09/2024 dated September 19, 2024 (collectively referred to as "MCA Circulars"), to transact the following special business by passing Special Resolution, by way of postal ballot only, by voting through electronic means ("remote e-Voting").

Sr. No.	Description of the Special Resolution
1	Appointment of Mrs. Sangeeta Vijay Kumar (DIN:10704866) as an Independent Director

Pursuant to the MCA circulars, the Company has completed the dispatch of electronic copies of the Postal Ballot Notice along with the explanatory statement on Monday, December 9, 2024 through electronic mode to those Members whose email addresses are registered with the Company (depository participant(s)) as on December 6, 2024 ("Cut-off Date").

The said Notice is also available on the website of the Company: [www.rteports.com](http://www.rteports.com) and on the website of National Securities Depository Limited (NSDL): [www.evoting.nsdl.com](http://www.evoting.nsdl.com)

In accordance with the provisions of the MCA Circulars, Members can vote only through e-voting process. The voting rights of the Members shall be reckoned on the basis of the equity shares of the Company held by them as on the Cut-off Date. Any person who is not a shareholder of the Company as on the Cut-off Date shall treat the Postal Ballot Notice for information purposes only.

The Company has engaged the services of National Securities Depository Limited ("NSDL") for the purpose of providing remote e-Voting facility to its members. The e-voting facility will be available during the following period:

Commencement of e-voting:	9:00 a.m. (IST) on Tuesday, December 10, 2024
End of e-voting:	5:00 p.m. (IST) on Wednesday, January 8, 2025
Cut-off Date for eligibility to vote	Friday, December 6, 2024

The e-voting facility will be disabled by NSDL immediately after 5:00 p.m. (IST) on Wednesday, January 8, 2025.

Members who have not registered their e-mail address are requested to register the same (i) with the Depository Participant(s) where they maintain their demat accounts, if the shares are held in electronic form, and (ii) Members holding shares in physical mode, who have not registered / updated their e-mail address with the Company, are requested to register / update their e-mail address by submitting Form ISR-1 (available on the website of the Company at [www.rtxports.com](http://www.rtxports.com)) duly filled and signed along with requisite supporting documents to Link Intime India Private Limited at C-101, 247 Park, L B S Marg, Vikhroli (West), Mumbai - 400 083.

The Board of Directors of the Company has appointed Mr. Hemanshu Upadhyay (Membership No. ACS-46800, CP No. 20259 of M's. HRU & Associates, Practising Company Secretaries, as the Scrutinizer to scrutinize the postal ballot process in fair and transparent manner.

In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or call on: 022-4886 7000 or send a request to (Sagar S. Gudhate) at [evoting@nsdl.com](mailto:evoting@nsdl.com)

The Scrutinizer will submit his report to the Chairman or to any person authorized by the Chairman after the completion of scrutiny of the e-voting, and the result will be announced within 48 hours from the conclusion of e-voting i.e. 5:00 p.m. (IST) on Friday, January 10, 2025 and will be displayed on the Company's website [www.rteports.com](http://www.rteports.com) and on the website of NSDL [www.evoting.nsdl.com](http://www.evoting.nsdl.com) and communicated to the stock Exchange, depositories and the registrar and Share Transfer agent.

For Neelkanth Limited  
Sd/-  
Yogesh Thakarsey Dawda  
Chairman & Whole-time Director  
DIN: 01767642

Place: Mumbai  
Date: December 9, 2024

**KAMCO**  
KERALA AGRO MACHINERY CORPORATION LTD  
(A Govt. of Kerala undertaking) Athani, Ernakulam-683 585, Kerala  
Tel. No (0484)-2474301 (5 lines)

**E-TENDER NOTICE**

1. KAMCO/MTLS/EOI/24-25/12 dated: 06.12.2024	Expression of Interest (EOI) for Empanment agencies to manage listing and maintenance of KAMCO products on leading e-commerce platforms
2. KAMCO/MTLS/EOI/24-25/14 dated: 05.12.2024	Expression of Interest (EOI) for Empanment of agencies for multi-media content creation of KAMCO corporate video
3. KAMCO/MTLS/EOI/24-25/15 dated: 05.12.2024	Expression of Interest (EOI) for Distributorship or Dealership in various States of India
4. KAMCO/MTLS/EOI/24-25/16 dated: 06.12.2024	Expression of Interest (EOI) for Strategic Import Partnerships in Affordable Agricultural Machinery for the KAMCO tile brand

Visit our website [www.kamcoindia.com](http://www.kamcoindia.com) / contact Materials Dept. Sd/-  
Apply tenders: [www.etenders.kerala.gov.in](mailto:www.etenders.kerala.gov.in) Managing Director  
08/12/2024

**MITSUBISHI**  
**MITSU CHEM PLAST LIMITED**  
CIN: L25111MH1988PLC048925  
Regd. Office: 329, Gala Complex, 3rd Floor, Din Dayal Upadhyay Marg, Mulund (West), Mumbai - 400 080, Maharashtra, India.  
Tel No. : 022 - 2592 0055 | Fax: 022 - 2592 0077  
Email: [investor@mitsuchem.com](mailto:investor@mitsuchem.com) | Website: [www.mitsuchem.com](http://www.mitsuchem.com)

**NOTICE**

NOTICE is hereby given to the Members of Mitsu Chem Plast Limited (the "Company") pursuant to the provisions of Section 108 and Section 110 of the Companies Act, 2013 read with Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014, Secretarial Standard-2 on general meeting, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 including any statutory modification(s), clarification(s), substitution(s) or re-enactment(s) thereof for the time being in force, guidelines prescribed by the Ministry of Corporate Affairs, for holding general meetings/conducting postal ballot process through e-voting wide General Circular Nos. 14/2020 dated 8 April 2020, 17/2020 dated 13 April 2020, 20/2020 dated May 5, 2020, read with other relevant circulars including the latest being 9/2023 dated September 25, 2023 issued by the Ministry of Corporate Affairs ("MCA Circulars"), that the following special business are proposed for consideration by the Members of the Company through Postal Ballot by voting through electronic means only ("e-voting").

Item No.	Description of the Special Resolution
1.	Re-appointment of Ms. Neha Huddar (DIN: 00092245) as an Independent Director of the Company for a second term of 5 years commencing from February 01, 2025.
2.	Re-appointment of Mr. Jagdish L. Dedhia (DIN: 01639945) as Chairman & Whole-Time Director of the Company.
3.	Re-appointment of Mr. Sanjay M. Dedhia (DIN: 01552883) as Managing Director of the Company.
4.	Re-appointment of Mr. Manish M. Dedhia (DIN: 01552841) as Managing Director & CFO of the Company.

In compliance with the above-mentioned provisions and the MCA circulars, the Company has circulated the electronic copies of the Postal Ballot Notice along with the Explanatory Statement pertaining to the aforementioned resolution to those members whose names appear in the Register of Members/list of Beneficial Owners maintained by the Company/Depositories as at close of business hours on Friday, December 06, 2024 (i.e. Cut-off date) and whose email address were registered with the Depository Participant(s) as on the Cut off date.

In this regard, the Notice of the Postal Ballot can be downloaded from the website of the Company at [www.mitsuchem.com](http://www.mitsuchem.com) and from the website of Bigshare Services Private Limited at [www.bigshareonline.com](http://www.bigshareonline.com). The Notice is also displayed on the website of BSE Limited ([www.bseindia.com](http://www.bseindia.com)), where the shares of the Company are listed.

The Company has engaged the services of Bigshare Services Private Limited for the purpose of providing e-voting facility to all its Members. The voting period will commence from Wednesday, December 11, 2024, IST at 9:00 a.m. and end on Thursday January 09, 2025, IST at 5:00 p.m. The e-voting module shall be disabled by Bigshare services Private Limited for voting thereafter.

Members who have not registered their email address and mobile numbers, are requested to register/update the same with the Company's Registrar & Share Transfer Agent, Bigshare Services Private Limited on its website at <https://bigshareonline.com/InvestorRegistration.aspx>.

The Board of Directors has appointed Ms. Shreya Shah, Practising Company Secretary, as the Scrutinizer for conducting the Postal Ballot/e-voting process in a fair and transparent manner.

For any queries/grievances relating to voting by electronic means, Members are requested to write at [ivote@bigshareonline.com](mailto:ivote@bigshareonline.com) or call on toll free no. 1800 22 54 22, on all working days during business hours.

The Results of the e-voting by Postal Ballot will be declared not later than 48 hours of conclusion of the voting through Postal Ballot at the Registered Office of the Company. Such Results, along with the Scrutinizer's Report, will be available on the Company's website [www.mitsuchem.com](http://www.mitsuchem.com) and will be forwarded to BSE Limited.

For MITSU CHEM PLAST LIMITED  
Sd/-  
Jagdish Dedhia  
Chairman & Whole-Time Director  
DIN:01639945

Place: Mumbai  
Date: December 09, 2024



